



Sponsorship Opportunities

Doing Good Together™ 20th Anniversary Year

For 20 years, DGT has been providing families with the tools and inspiration needed to raise compassionate, engaged children.

In 2024, Doing Good Together is celebrating our anniversary through a virtual auction to fuel the next chapter of DGT's work, a parenting webinar series for our 20,000+ supporters nationwide, and a DGT Family Service Fair™ in the Twin Cities, where our Family Service Fair program started.

We are inviting sponsors to join us and provide opportunities to make volunteering and service a part of every child's early lessons.

To learn more about Doing Good Together: www.doinggoodtogether.org

WHY SPONSOR DOING GOOD TOGETHER?

A DGT Sponsorship is an opportunity to place your products and services directly into the hands of deeply engaged families nationally while supporting an organization powering family volunteerism.

DGT reaches a national audience through our newsletter and social media. DGT also has a local network in 10 cities in which we send out volunteer listings monthly. <https://www.doinggoodtogether.org/volunteer-together-local>

Your sponsorship dollars not only support a next generation of community-engaged citizens but impact nonprofit organizations and provide family volunteer resources for your employee and client community.

DGT connects with big-hearted families through a variety of social media channels. Our reach continually increases as we gain more and more awareness, and our fans and followers remain loyal and engaged.

11,000+ followers on Facebook	1,900+ followers on Twitter
3,600+ followers on Instagram	596,000 monthly viewers on Pinterest
15,200+ subscribers to DGT™ National Newsletter	

Spring Auction Bid, Win, Grow Big Hearts



Open to Doing Good Together's 20,000+ supporters nationwide, the auction supports DGT's mission of providing families with the tools and inspiration needed to raise compassionate, engaged children while giving supporters access to great experiences and unique goods. April 21 - April 28, 2024

32Auctions.com/DGT2024

2024 Parenting Webinar Series



This webinar series celebrates DGT's 20th anniversary year and provides families nationally with free information and live coaching from both DGT kindness coaches and DGT partner authors.

Featured guests will include Maria Dismody, author of *Sunny Side Upbringing: A Month-by-Month Guide to Raising Kind & Caring Kids*, and Natalie Silverstein, author of *Simple Acts: The Busy Family's Guide to Giving Back* and *Simple Acts: The Busy Teens Guide to Making a Difference*. This series will expand based on sponsorship.

20th Anniversary Family Service Fair



In 2024, DGT will host a community-wide Family Service Fair in the Twin Cities bringing together families in a fun, festival setting to do meaningful, hands on service projects that address a variety of causes in the community. Families will have fun while learning more about organizations serving important needs in the community and how to continue to give as a family.



SPONSOR BENEFITS

We offer several levels of sponsorship — from \$500 to \$5,000. Each option will give your brand positive exposure — and a variety of benefits including custom kindness kits and mentions in social media across a variety of Doing Good Together™ platforms! You'll also support DGT's mission to grow the next generation of kind, generous, and engaged citizens.

SPONSOR BENEFITS

Compassion Champion
\$5,000

Change Maker
\$2,500

Heroic Helper
\$1,000

Kindness Crusader
\$500

Link & logo on website event page

Link & logo on website event page

Link & logo on website event page

Link & logo on website event page

Logo in pre- and post-event communications

Logo in pre- and post-event communications

Logo in pre- and post-event communications

Pre and post-event social media mentions and **co-branded post**

Pre and post-event social media mentions

Pre and post-event social media mentions

Logo prominently displayed on materials for Family Service Fair or Webinar Series

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Co-branded digital kindness kit with **customized** kindness projects for your employee or client community

Digital kindness kit for your employee or client community

Logo/Name Recognition

Your Employee/Client Community

QUESTIONS?

Contact Leah at leah@doinggoodtogether.org.



2024 COMMITMENT FORM



Thank You!

ORGANIZATION INFORMATION

Organization Name _____

Contact Name _____

Email _____

Address _____

City _____ State _____ Zip _____

DGT SPRING AUCTION

- Compassion Champion: \$5,000 Heroic Helper: \$1,000
- Change Maker: \$2,500 Kindness Crusader: \$500

20TH ANNIVERSARY PARENTING WEBINAR SERIES

- Compassion Champion: \$5,000 Heroic Helper: \$1,000
- Change Maker: \$2,500 Kindness Crusader: \$500

20TH ANNIVERSARY PARENTING WEBINAR SERIES

- Compassion Champion: \$5,000 Heroic Helper: \$1,000
- Change Maker: \$2,500 Kindness Crusader: \$500

PAYMENT INFORMATION

- Check Enclosed
- Please Invoice

Forms can be mailed with payment to:
Doing Good Together, ATTN: MiaLisa
Millares, 755 Medina Rd, Wayzata, MN
55391

Please make checks
payable to Doing
Good Together.